

Infoveranstaltung 05/05/2022:
Wissenschaftsregion Oberrhein:
Möglichkeiten und Förderinstrumente für
bi- und trinationale Kooperationen

Journée d'information 05/05/2022:
Le Rhin supérieur, territoire scientifique :
opportunités et financement pour la
coopération bi- et trinationale

Session 4:

The transnational INTERREG programmes

North-West Europe and Alpine Space

Anne ROUESSARD, consultant on EU funding

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- 1) Overall context
- 2) The North-West Europe programme
- 3) The Alpine Space programme
- 4) Questions & answers

**Overall context:
the INTERREG programmes
as part of the EU Cohesion policy**

Transnational cooperation in the ETC policy goal

INTERREG 2021-27 : 4 strands :

A) Cross-border cooperation

Cooperation of territories alongside a border

8 billion euros :

72%

B) Transnational cooperation

Cooperation of territories in a wider geographical space

18%

C) Interregional cooperation

Cooperation between territories in the whole EU

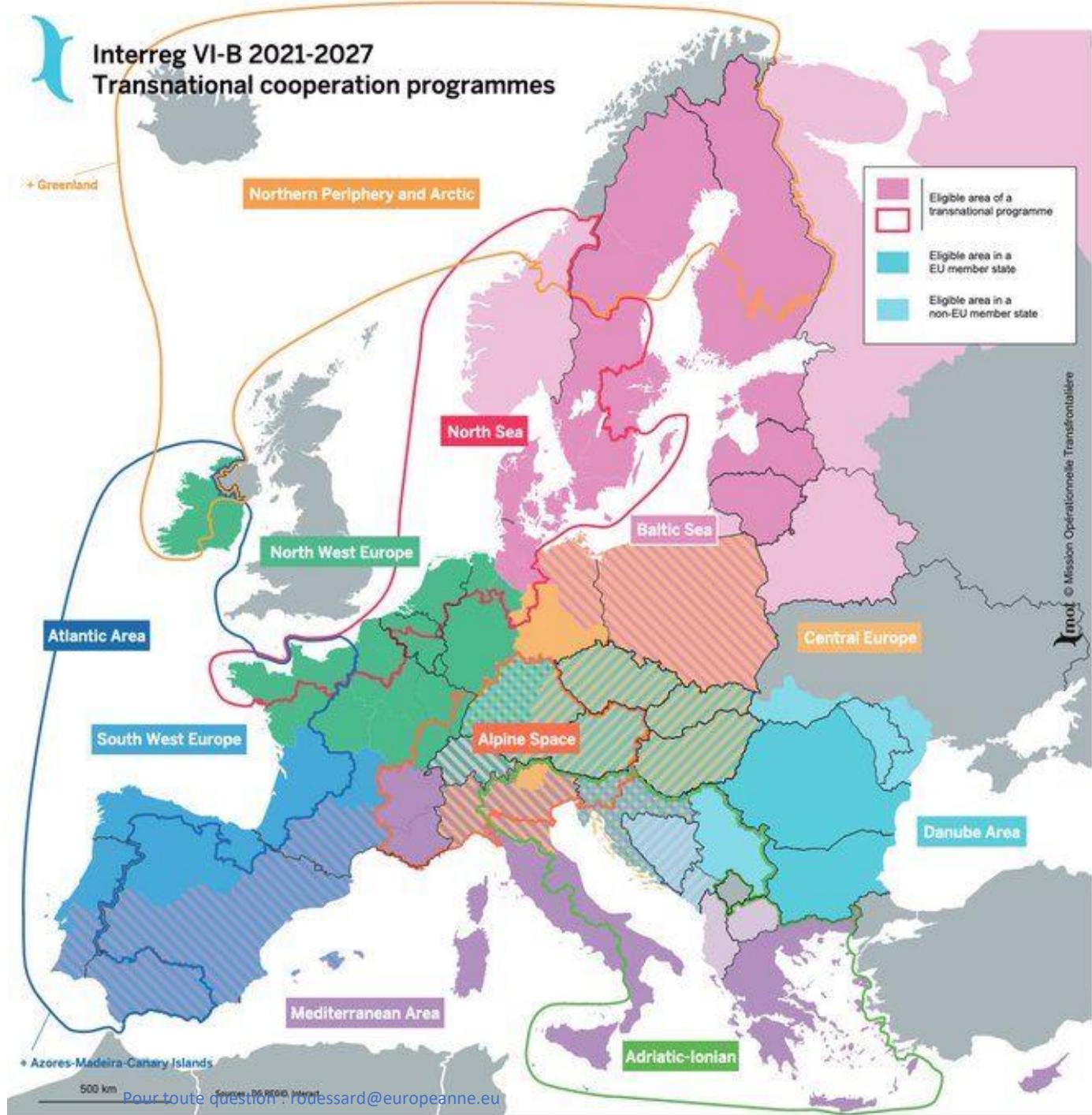
6%

D) Cooperation of the Outermost regions with their neighbours

3,5 %

2021-27: 14 INTERREG B programmes

EU-support in total:
1,5 md euros



INTERREG B programmes

Must contribute to the major EU strategic goals for 2021-27, notably :

- The Green Deal
- A Europe fit for the digital age
- A Europe that works for people

=> All transnational programmes have developed a programming strategy based on the 5 political objectives of the EU cohesion policy :

1. A more competitive and smarter Europe ;
2. A greener, low-carbon transitioning towards a net zero carbon economy and resilient Europe ;
3. A more connected Europe ;
4. A more social and inclusive Europe ;
5. A Europe closer to citizens.

Very important: INTERREG are not RDI programmes

The INTERREG programmes are part of the EU cohesion policy

=> They aim at fostering the territorial development

=> The projects must contribute to this goal:

- The topic is specific to the programme territory.
- The project produces tangible results (pilot actions, ...).
- The outcomes must be exploitable at a local level.
- The activities must target / involve territorial stakeholders.

=> RDI activities are possible but only as part of projects which are first centred on the needs, challenges or opportunities of the program area.

To be selected, the projects:

- Must contribute to the achievement of the programme objectives.
- Must be innovative: go beyond the current situation.
- Must jointly tackle common territorial challenges and/or opportunities.

No pure RDI
projets

INTERREG B programmes covering the Upper Rhine region

North West Europe



Alpine Space



Main common characteristics of both programmes

- Working language: English.
- Application in **two steps**. 1-2 **calls** for projects each year.
- Information sources and support to projects:
 - Joint secretariates
 - National contact points
- Partnership:
 - Lead partner principle.
 - Important :
 - **Geographical coverage** of the whole programme area.
 - Mixture of partners **types**.
 - Associated partners / **observers** are possible but don't get EU funding.

NEW !
Dedicated calls for
Small-scale projects

CH participation

- The whole Switzerland territory is eligible to both programmes => CH partners can participate to both programmes.
- CH partners do NOT get EU funding.
- A public CH co-funding is possible :
 - On a national level: in the framework of the NRP (new regional policy) => contact the ARE (Swiss federal office for spatial development)
 - On a local level.
- Conditions for the NRP financing :
 - It cannot exceed the one provided by cantons and municipalities => max. 50% of the public CH funding
 - Projects are granted financial support if they contribute to the consolidation of competitiveness, create added value in the regions or have a national strategic importance.

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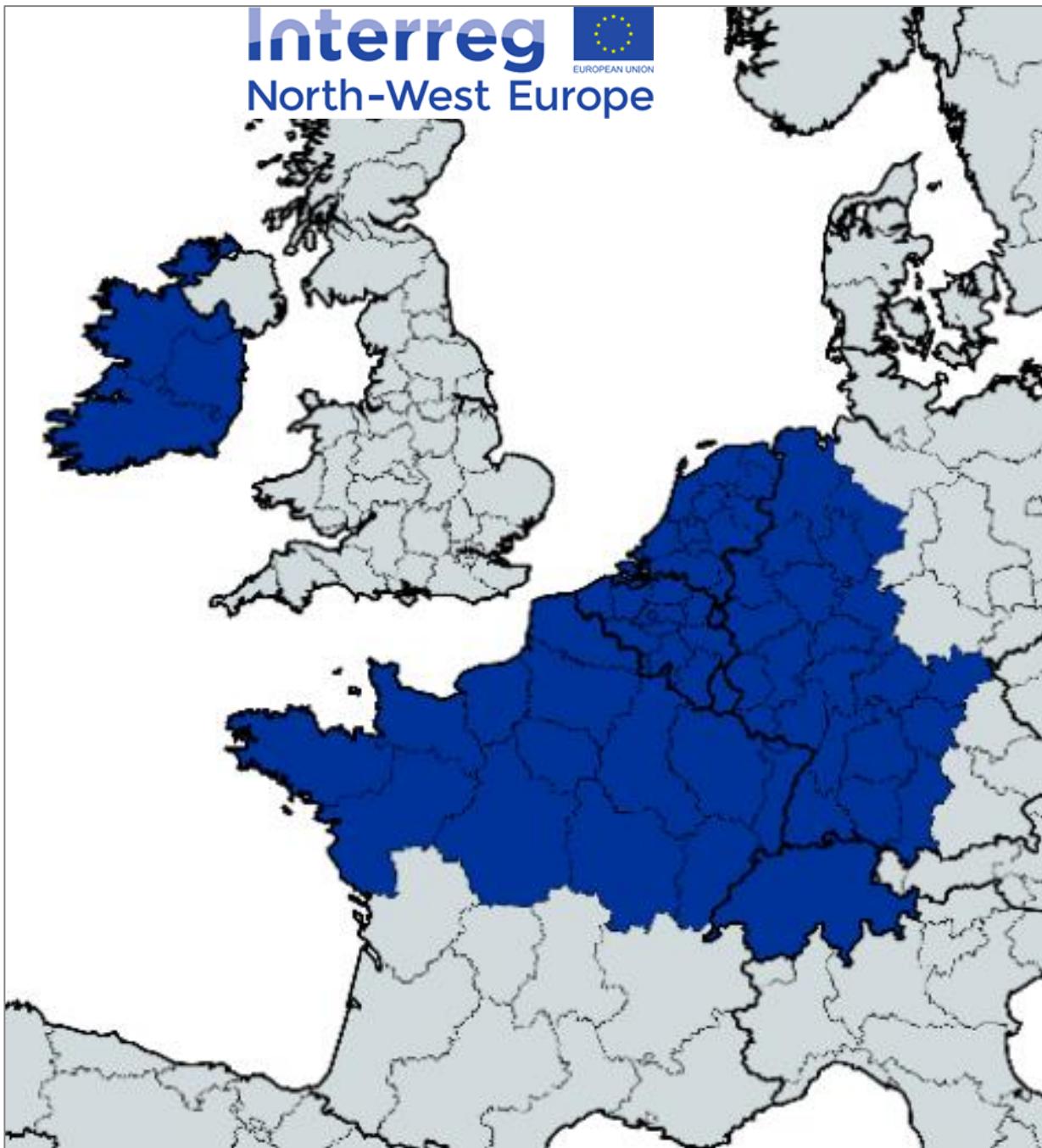
Main characteristics

Motto : “Promote a green, smart and just transition for all NWE territories”

EU support 21-27 : 287 M euros
(NB. the biggest transnational programme)

7 countries from Ireland to Switzerland

EU-cofinancing rate: 60%



Programme priorities

Innovation in all PO

1. Climate and environment (63 M euros):
 - Climate change adaptation, disaster risk prevention, resilience, taking into account ecosystem-based approaches (SO 2.4).
 - Protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, reduction of all forms of pollution (SO 2.7).
2. Energy transition (57 M euros):
 - Energy efficiency and greenhouse gas emissions reduction (SO 2.1).
 - Renewable energy (SO 2.2).
3. Circular economy (55 M euros): Transition towards a circular and resource efficient economy (SO 2.6).
4. Innovation and resilience (58 M euros): Developing and enhancing research and innovation capacities and the uptake of advanced technologies (SO 1.1).
5. Inclusive society (54 M euros):
 - Enhancing the effectiveness and inclusiveness of labour markets and access to quality employment through developing social infrastructure and promoting social economy (SO 4.1).
 - Ensuring equal access to health care and fostering resilience of health systems, including primary care, and promoting the transition from institutional to family-and-community-based care (SO 4.5).
 - Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation (SO 4.6).

Project characteristics

- Project duration : in average **3/4 years.**
- Project budget : **2 to 6 M euros.**
- Must combine at least **two** of the three types of programme activities:
 - Elaboration and implementation of joint strategies and/or action plans.
 - Joint development and implementation of pilot actions testing tools and/or solutions.
 - Capacity building and awareness raising activities (incl. joint trainings).
- Expected outcomes:
 - strategies and action plans
 - Pilot actions
 - Capacity building / training schemes

Project partnership

- The project involves at least 3 partners from 3 different countries.
(in average: 4 to 10 partners)

- At least 2 of these partners must be from a region within the NEW Programme area
=> some partners can be located outside the NWE area.

- The Lead partner must be:
 - From an EU Member State => no CH Lead partner.
 - A public organisation, a non-profit organisation or an organisation governed by public law.

Application process

Two-step application :

1. Step 1: short project description:

- the project need (NWE objectives) and the main goal of the project,
- the proposed approach towards this challenge and its innovative character,
- the outputs you will produce and who will benefit from them,
- the partnership relevance (compared to the proposed activities and the expected results).

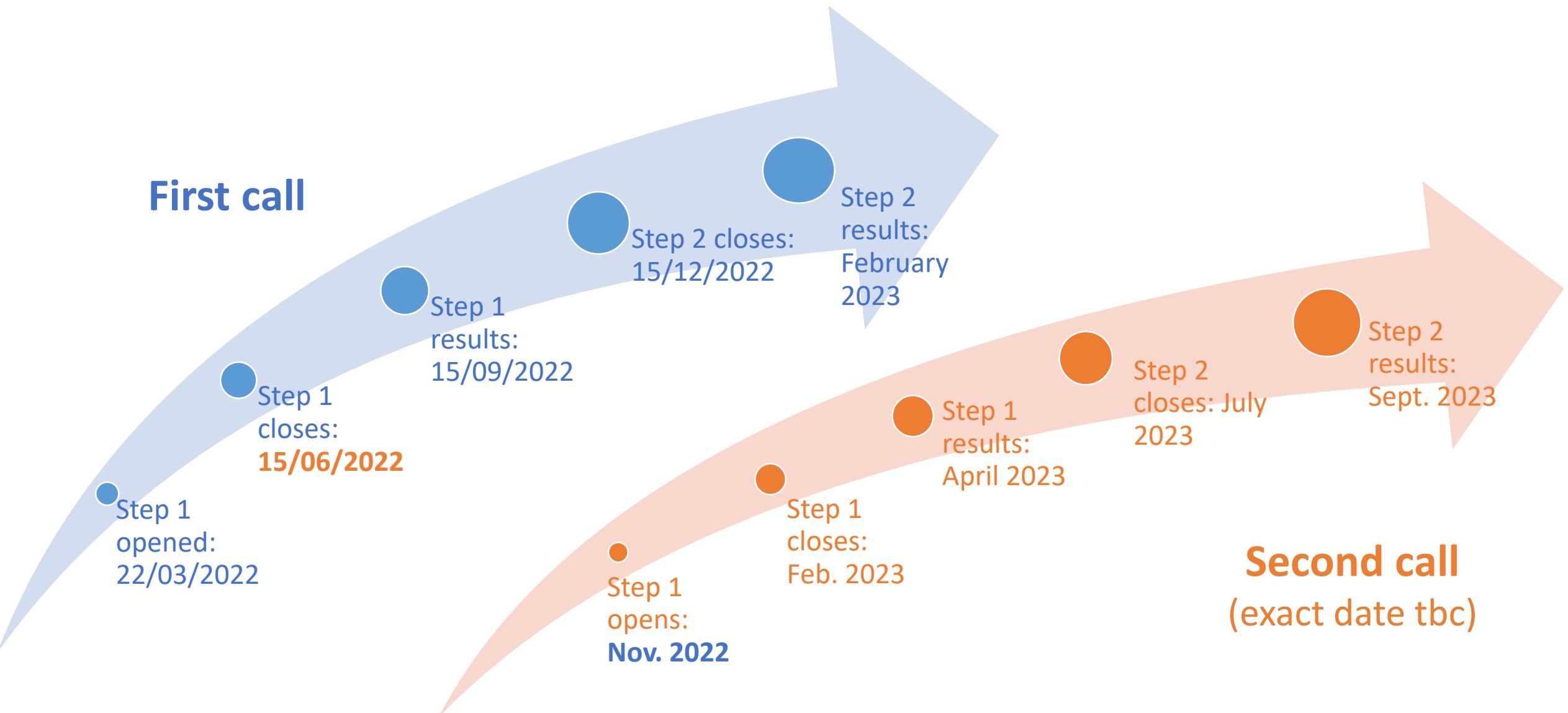
Indicate the estimated project budget (total budget + approx. EU-grant requested)

2. Step 2: full application form with more details on

- Each of the aforementioned points ;
- Complete work plan ;
- Detailed budget.

The application is written in English, but the project summary must be provided in the 4 programme languages: English + French + Dutch + German.

First calls for projects



More information

□ Programme website : <http://www.nweurope.eu/>

□ National contact points :

- FR (Lille): Alexandre Tournakis
Mail: alexandre.tournakis@hautsdefrance.fr
- CH (Berne) : Sebastien Rieben
Mail: interreg@are.admin.ch
- DE (Mainz):
 - Kerstin Buttlar
kerstin.buttlar@mdi.rlp.de
 - Elisabeth Wauschkuhn
elisabeth.wauschkuhn@mdi.rlp.de

FR NCP will soon
be based in the
Grand Est region

Project examples with RDI activities

- RE-DIRECT**: Converting residual biomass into carbon products and activated carbon.
Upper Rhine partner: Eigenbetrieb Umwelttechnik der Stadt Baden-Baden (DE)

- RIGHTWEIGHT**: Developing new lightweight material for transport
Upper Rhine partner: KIT (DE)

- AGRI-WASTE VALUE**: Transform agricultural by-products and residues into bioactive compounds
Upper Rhine partner: Prüf- und Forschungsinstitut Pirmasens e.V. (DE)

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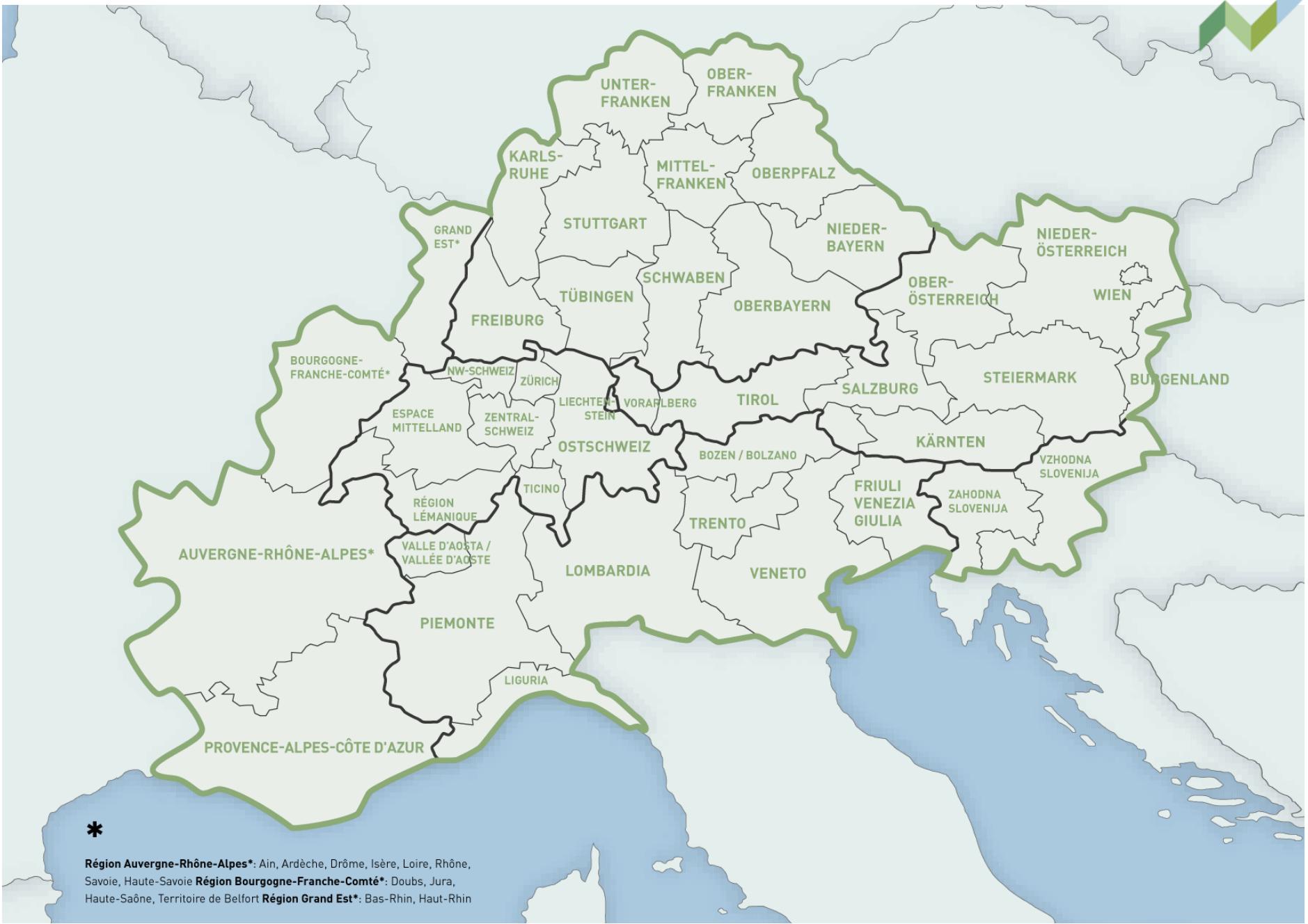
Main characteristics

Motto: “Foster the integration of sustainable economic development, societal well-being and the preservation of its outstanding nature”

EU-support 21-27: 107 M euros

7 countries from France to Slovenia, including CH

EU-cofinancing rate: 75%



Région Auvergne-Rhône-Alpes*: Ain, Ardèche, Drôme, Isère, Loire, Rhône, Savoie, Haute-Savoie **Région Bourgogne-Franche-Comté***: Doubs, Jura, Haute-Saône, Territoire de Belfort **Région Grand Est***: Bas-Rhin, Haut-Rhin

Programme priorities

Innovation in all PO

1) Climate resilient and green Alpine region (42 M euros)

- Promoting climate change adaptation and disaster risk prevention, and resilience, taking into account eco-system based approaches
- Enhancing protection and preservation of nature, biodiversity and green infrastructure, including urban areas, and reducing all forms of pollution

2) Carbon neutral and resource sensitive Alpine region (30 M euros)

- Promoting energy efficiency and reducing greenhouse gas emissions
- Promoting the transition to a circular and resource efficient economy

3) Innovation and digitalisation supporting a green Alpine region (23 M euros)

- Developing and enhancing research and innovation capacities and the uptake of advanced technologies
- Reaping the benefits of digitalisation for citizens, companies, research organisations and public authorities

4) Cooperatively managed and developed Alpine region (11 M euros)

- Enhance institutional capacity of public authorities and stakeholders to implement macro-regional strategies and sea-basin strategies, as well as other territorial strategies

Project characteristics – classic projects

- The project involves 7 to 12 partners from at least 4 different countries.
- Project duration: 2 / 3 years.
- Project budget: 1 to 3 M euros.
- Must contribute to the programme's goals, especially the EUSALP: "European strategy for the Alpine region".
- Must combine at least two activities of the policy-cycle concept:
 - Strategic policy development activities through the elaboration of common strategies or methodologies;
 - Explorative and piloting activities to test models or tools and validate solutions that are applicable to different contexts;
 - Dissemination and capitalisation activities to encourage policy implementation across sectors and regions.

Calls for projects – classic projects

- Two-step application, approx. every 12 months.

Content: as in NWE.

- First call:

- Step 1 opened November 2021 and closed end of February 2022.
- Selection: first week of May 2022.
- Step 2: until the end of June 2022.
- Final decision known: End of September 2022.

Whole
process:
approx. 1 year

- Second call: expected to be open in October 2022.

Project characteristics – Small-scale projects

- Total budget: 250 K to 750 K euros.
- Duration: 12 to 18 months.
- Partnership: 3 to 6 partners.
- Transnationality: at least 3 countries.
- Application: one-step process.
- First call closed on 22nd April 2022. Decision: June 2022.
- Second call expected to be open in Autumn 2022. Decision: by the end of 2022.

More information

□ Programme website: <https://www.alpine-space.eu/>

□ National contact points:

■ FR (Lyon): Chloé Ribaudeau

Mail: chloe.ribaudeau@auvergnerhonealpes.fr

ou: interreg.espacealpin@auvergnerhonealpes.fr

■ DE (München): Lisa Regina Horn

Mail: Lisa.Horn@stmuv.bayern.de

■ CH (Berne) : Sébastien Rieben

Mail: interreg@are.admin.ch



/!\ National
requirements:
Mandatory for
the application

Project examples with RDI activities

- E-Smart: Integrated e-mobility planning in the Alpine Space (focus: electric charging stations and electric mobile services)
Upper Rhine partner: Pôle Véhicule du futur

- CASCO: Increasing material flows along processing chains in timber industry

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Thank you for your attention

Questions?

rouessard@europeanne.eu